

Curriculum Vitae

Of

Renier Van Niekerk

7308295239081

Master CIW Designer, Art Director, Microsoft Certified Solutions Developer and UX Expert with over 20 years' experience on various database design / developments, graphic design, web design / developments and software / user interface developments. Possessing a strong business and IT understanding coupled with exceptional organisational and design skills, I have successfully helped plan, conceptualise, develop, and implement multiple projects from start to finish. My early identification and understanding of potential problems stems from the good relationships I rapidly form with both internal and external clients.

Skill set

Skill	Year last used	Competency	Experience
HTML	Current	Expert	19 years
CSS/CSS3	Current	Expert	19 years
XML	2010	Extensive	5 years
Java Script	Current	Extensive	5 years
Corel Draw	2010	Expert	15 years
Dreamweaver CS6 & CC	Current	Extensive	19 years
Photoshop CS6 & CC	Current	Expert	23 years
Illustrator CS6 & CC	Current	Expert	19 years
After Effects CS6 & CC	Current	Expert	14 years
InDesign CS6 & CC	Current	Expert	14 years
Premier Pro CS6 & CC	Current	Expert	10 years
Flash CS3 – CS6	2012	Extensive	5 years
Flash ActionScript	2012	Advanced	5 years
Final Cut Pro X	2014	Extensive	5 years
MS Access	2010	Extensive	10 years
Visual Basic	2012	Extensive	5 years
SQL Server	2012	Advanced	3 years

Personal Details

Name	:	Renier V. Van Niekerk
Email	:	renierv@ceepingreal.com renier.vanniekerk@ogilvy.co.za
Address	:	House No1 Avedore Wholesale Nursary, Muldersdrift, Gauteng 1747
Contact number	:	+27 (0) 82 578 2322
Gender	:	Male
Marital Status	:	Single
Identification number	:	7308295239081
Military Service	:	1992
Online Portfolio	:	www.ceepingreal.com

Current Position

Senior Art Director UX – Digital, Ogilvy Team Red on Vodacom

Period	:	September 2016 to current
Type of employment	:	Permanent
Location	:	The Brand House, Bryanston, Sandton
Duties/Responsibilities	:	<ul style="list-style-type: none">• Digital design concepts, layouts, and rollouts – All social platforms, in house media, 3dr party online platforms, in-app, in-store digital screens etc.• Integrated project brainstorm, concept, layout, and rollout across multiple platforms• Animation and video editing• UX and UI project conceptualization• CI (Corporate identity) implementation• Online landing pages and micro websites – Project related – Wayin• Digital team leader/mentor and management• Digital QA and review of digital projects in studio• Digital Seniors meetings management

Work History

UX Designer/Content Manager, ABSA

Period	:	June 2016 to August 2016
Type of employment	:	Contract – 3 months
Location	:	CBD Johannesburg – ABSA Towers North
Duties/Responsibilities	:	<ul style="list-style-type: none">• All design requests and requirements• Building of the new ABSA – Africa website roll-out - Kenya• CI (Corporate identity) implementation• Icon sets – Extensive icon sets supporting multiple interface themes• Fully responsive websites and landing pages

Freelance Graphic Designer, Alcarí CC

Period	:	Current
Type of employment	:	Freelance
Location	:	Kyalami, Johannesburg
Duties/Responsibilities	:	<ul style="list-style-type: none">• Conceptual design layouts• Final design concepts• Event décor design both conceptual and print• Signage
Brands involvement	:	Estée Lauder, Le Mer, Tommy Hillfiger, DKNY, M · A · C, Bobby Brown, Aramis, Clinique, Jo Malone, Tom Ford, Smashbox, LAB Series, Telkom, Vodacom, Rentokil, MTN

Freelance Graphic Designer, INET BFA (Pty) Ltd.

Period	:	Current
Type of employment	:	Freelance
Location	:	Rosebank, Johannesburg
Duties/Responsibilities	:	<ul style="list-style-type: none">• Conceptual design layouts• Final design concepts• Event décor design both conceptual and print• Signage

Senior Designer, VIP247 (Pty) Ltd.

Period	:	Sep 2015 to June 2016
Type of employment	:	Permanent
Location	:	Bryanston, Sandton
Reason for leaving	:	Initial appointment promised real UX opportunity, pursuing a more UX/UI role
Duties/Responsibilities	:	<ul style="list-style-type: none">• All design requests and requirements

- All marketing material for 6 international Brands both digital and print, for the US, UK, CA, DE, FR, IT and AU
- Multiple marketing campaigns, past and currently running
- New brand websites, maintenance of existing for all 6 brands
- CI (Corporate identity) implementation
- Create, update and maintain all corporate stationary
- All corporate signage, media advertising and print
- Icon sets – Extensive icon sets supporting multiple interface themes
- Online campaigns for 6 brands, including landing pages, direct mail campaigns, all marketing material both print and digital, affiliate assets and marketing material, for all mediums, desktop, tablet and mobile.
- Fully responsive websites, landing pages and digital campaigns.

Reason for leaving : Pursuing better job prospects

Senior Graphic/Web/UX Designer, INET BFA (Pty) Ltd. (Merger I-Net Bridge and McGregor BFA)

Period : Dec 2013 to Sep 2015

Type of employment : Permanent

Location : Rosebank, Johannesburg

Reason for leaving : Headhunted for UX Lead/Senior Designer, pursuing career growth

- Duties/Responsibilities :
- All design requests and requirements
 - All marketing material for INET BFA (Pty) Ltd. both digital and print
 - Multiple marketing campaigns, past and currently running
 - Desktop publishing throughout the company structure
 - Concept, design and implementation of New INET BFA CI (Corporate identity) resulting from merger, I-Net Bridge and McGregor BFA
 - CI (Corporate identity) implementation
 - Create, update and maintain all corporate stationary
 - All corporate signage, media advertising and print
 - UX Design - Software interface conceptualization
 - Icon sets – Extensive icon sets supporting multiple interface themes
 - 3D Animation and video editing for TV and Video

Reason for leaving : Pursuing better job prospects

Senior Graphic/Web/UI Designer, I-Net Bridge (Pty) Ltd.

Period : Sep 2010 to Nov 2013

Type of employment : Permanent

Location : Rosebank, Johannesburg

Reason for leaving : Not leaving, same company, merger with McGregor BFA, corp name change

- Duties responsibilities :
- All design requests and requirements
 - All marketing material for I-Net Bridge (Pty) Ltd. both digital and print
 - Events Coordination for several internal and external social events
 - Multiple marketing campaigns, past and currently running
 - Desktop publishing throughout the company structure
 - CI (Corporate identity) design and management
 - Create, update and maintain all corporate stationary
 - All corporate signage, media advertising and print
 - Management of Graphics Department
 - UI Design - Software conceptualization of new financial software development
 - Video editing for online and TV advertising
 - 3D Animation for TV and Video
 - Marketing budget management and control

Web/Graphic Designer, ceepingREAL

Period : Feb 2010 to Sep 2010

Type of employment : Permanent

Location : Johannesburg, South Africa

Duties/Responsibilities : All company marketing, web design and all graphic design, both internally and externally.
Reason for leaving : Headhunted to join larger company with more opportunities.

Marketing and Communications Coordinator, RedScreen (Pty) Ltd.

Period : Nov 2009 to Feb 2010
Type of employment : Contract
Location : Fourways, South Africa
Duties/Responsibilities :

- All design requests
- All marketing material for RedScreen (Pty) Ltd.
- Events Coordination for several internal and external social events
- Multiple Marketing campaigns, past and currently running
- Desktop publishing throughout the whole company structure
- Corporate Identity Design and Corporate Stationary

Reason for leaving : End of contract

Web Designer, Rodoyo

Period : Sep 2009 to Oct 2009
Type of employment : Contract
Location : Sandton, South Africa
Duties/Responsibilities :

- All design requests
- All marketing material for Rodoyo.com
- Multiple Marketing campaigns, past and currently running
- All web design and general maintenance internal and external
- All web and solution development
- Database design, development and implementation (Microsoft Access & SQL Server)
- Desktop publishing
- General IT support, desktop support

Reason for leaving : End of contract

Solutions Developer, Mont Blanc Financial Services (Pty) Ltd.

Period : Jul 2006 to Aug 2009
Type of employment : Permanent
Location : Johannesburg, South Africa
Duties/Responsibilities :

- All design requests
- All marketing material for Mont Blanc Financial Services (Pty) Ltd., Mont Blanc Insurance (Pty) Ltd., Insurance Underwriting Managers (Pty) Ltd., Mont Blanc Projects & Properties (Pty) Ltd.
- Multiple Marketing campaigns, past and currently running
- All web design and general maintenance for all four companies
- All web and solution development for all four companies
- Database design, development and implementation (Microsoft Access & SQL Server)
- Desktop publishing throughout the whole company structure
- General IT support, desktop support

Reason for leaving : Retrenchment

Database Administrator, ADvTECH

Period : May 2006 to Jun 2006
Type of employment : Contract
Location : Johannesburg, South Africa
Duties/Responsibilities : Database conversion from MS Access to SQL Server
Reason for leaving : End of contract

Front-End Developer, eXactmobile Ltd

Period : Mar 2006 to Apr 2006
Type of employment : Contract
Location : Johannesburg, South Africa
Duties/Responsibilities :

- Front End Development – Visual Studio .Net, HTML, Adobe Master Collection CS3 Development Tools
- Graphic Design – Corel Suite 14, Adobe Master Collection CS3 Design Tools
- Newsletters – Design and Distribution

Reason for leaving : End of contract

Draughtsman/Database Administrator/Programmer, City of Tshwane CTMM

Period : Jan 2004 to Feb 2006
Type of employment : Permanent
Location : Pretoria, South Africa
Duties/Responsibilities :

- In house system support
- Web design and development (HTML, XML, Flash MX, Dreamweaver MX, Front Page)
- Database design and development (Access, SQL Server, VBA)
- SQL query languages, pull reports/data for internal and external customers

Reason for leaving : Better prospects

Systems Support Analyst, Utell (Pty) Ltd.

Period : Jan 1999 to Apr 2003
Type of employment : Permanent
Location : Croydon, London, United Kingdom
Duties/Responsibilities :

- In house system support
- Web design and development (HTML, XML, Flash MX, Dreamweaver MX, Front Page)
- Database design and development (Access, SQL Server, VBA)
- SQL query languages, pull reports/data for internal and external customers
- Design, develop and maintain databases
- First line support to users of these databases
- Create, develop and implement Automation scripts, using Compuware QARun
- Run these automation scripts, taking away some of the workload from Data Management
- Write, create and develop SQL queries, pulling information from CRS (Central Reservation System) for internal and external customer use
- First line IT support to Data Management
- Dealing with hoteliers queries on the phone, by email and fax
- Keeping the Central Reservation System (CRS) up to date with the latest information received from clients

Reason for leaving : Returned to South Africa

Senior Draughtsman, City Council Of Pretoria

Period : Nov 1993 to Mar 1998
Type of employment : Permanent
Location : Pretoria, South Africa
Duties/Responsibilities :

- Updating and maintaining of the underground electrical plans of the electrical network of Pretoria
- Designing new, and updating existing electrical drawings and diagrams of elements like transformers, relays, street lamp plans etc.
- Database maintenance
- Keep records up to date with the latest information

Reason for leaving : Relocated to the United Kingdom

Qualification

CIW

Year completed : 2003
Education level : Certificate
Institution : Top Choice Computer Careers
Location : Croydon, London, UK

MCS5

Year completed : 2003
Education level : Certificate
Institution : Top Choice Computer Careers
Location : Croydon, London, UK

N4 Technical

Year completed : 1993
Education level : Diploma
Institution : Pretoria West Technical College
Location : Pretoria, South Africa

N5 Technical

Year completed : 1993
Education level : Diploma
Institution : Pretoria West Technical College
Location : Pretoria, South Africa

References

Mr. Albert De Andrade

Company : Ogilvy & Mather
: Creative Partner - CD
Tel : +27 (0) 82 290 6872
Email : albert.deandrade@ogilvy.co.za
Reference type : Work

Mr. Stuart Ponton

Company : Ogilvy & Mather
: Digital Group Head
Tel : +27 (0) 61 244 8505
Email : stuart.ponton@ogilvy.co.za
Reference type : Work

Ms. Ané Wolmarans

Company : Ogilvy & Mather
: Digital Account Director
Tel : +27 (0) 72 580 7573
Email : ane.wolmarans@ogilvy.co.za
Reference type : Work

Mr. Sashin Devraj

Company : Ogilvy & Mather
: Digital Account Manager
Tel : +27 (0) 76 296 7814
Email : sashin.devraj@ogilvy.co.za
Reference type : Work

Ms. Beverly Masilo

Company : Ogilvy & Mather
: Senior Digital Account Manager
Tel : +27 (0) 81 701 5576
Email : beverley.masilo@ogilvy.co.za
Reference type : Work

Ms. Siobhan Boyd

Company : Ogilvy & Mather
: Digital Project Manager
Tel : +27 (0) 83 395 8729
Email : siobhan.boyd@ogilvy.co.za
Reference type : Work

Mr. Matthew Barnes

Company : Ogilvy & Mather
: Chief Creative Officer
Tel : +27 (0) 84 6773674
Email : matthew.barnes@ogilvy.co.za
Reference type : Work

Mr. Matt Berge

Company : Ogilvy & Mather
: Creative Director
Tel : +27 (0) 81 766 9376
Email : matthew.berge@ogilvy.co.za
Reference type : Work