

# Curriculum Vitae

Of

**Renier Van Niekerk**

7308295239081

Master CIW Designer, Art Director, Microsoft Certified Solutions Developer and UX Expert with over 25 years' experience on various database design / developments, graphic design, web design / developments and software / user interface developments. Possessing a strong business and IT understanding, coupled with exceptional organisational and design skills. I have successfully helped plan, conceptualise, develop, and implement multiple projects from start to finish. My early identification and understanding of potential problems stem from the good relationships I rapidly form with both internal and external clients.

## Skill set

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Skill	Year last used	Competency	Experience
HTML	Current	Expert	21 years
CSS/CSS3	Current	Expert	21 years
XML	2010	Extensive	7 years
Java Script	2013	Extensive	5 years
Corel Draw	2010	Expert	15 years
Dreamweaver CC	Current	Extensive	20 years
Photoshop CC	Current	Expert	26 years
Illustrator CC	Current	Expert	19 years
After Effects CC	Current	Expert	14 years
InDesign CC	Current	Expert	14 years
Premier Pro CC	Current	Expert	10 years
Flash CS3 – CS6	2012	Extensive	5 years
Flash ActionScript	2012	Advanced	5 years
Final Cut Pro X	2014	Extensive	5 years
MS Access	2010	Extensive	10 years
Visual Basic	2012	Extensive	5 years
SQL Server	2012	Advanced	3 years

## Personal Details

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Contact number	:	+27 (0)82 578 2322
Gender	:	Male
Marital Status	:	Single
Identification number	:	7308295239081
Military Service	:	1992
Online Portfolio	:	<a href="http://www.ceepingreal.com">www.ceepingreal.com</a>

## Current Position

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### Senior UX Designer & Art Director, on various contracts

Period	:	March 2021 to current
Type of employment	:	Contract
Contracts	:	<ul style="list-style-type: none"><li>Standard Bank – CHNW Everyday Banking - Current</li></ul>

## Work History

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### Head of Design and Development, TOA Global AUS

Period	:	January 4 <sup>th</sup> 2022 to February 24 <sup>th</sup> 2023
Type of employment	:	Permanent
Location	:	Remote – Brisbane Australia
Duties/Responsibilities	:	<ul style="list-style-type: none"><li>Bring to life and interpret all brands internally and externally</li><li>Manage design and development support across all brands and regions</li><li>Brand compliance across all brands and regions</li><li>Capacity planning and management of the Design and Development team</li><li>Manage all design and development requirements across all platforms and regions</li><li>Proactive management of general website performance – site health, traffic, conversion, broken links, user experience and responsiveness across devices</li><li>Proactive problem-solving, ideas to improve and streamline processes, quality control, customer experience/interface issues and lead volumes across all brands</li><li>Execute on quarterly, yearly 2023 Marketing plan (quarter in advance)</li><li>Upskill web capability in the design team for 100% support across shifts</li><li>Normal Design and Development team management, daily standups, team huddles, brainstorming sessions, leave and attendance and status sessions</li></ul>

### Various Completed Contracts

Period	:	February 2021 to September 2022
Type of employment	:	Contract
Location	:	Remote
Duties/Responsibilities	:	<ul style="list-style-type: none"><li>MiniPOS – Sasol Rewards Website - Project</li><li>Ogilvy – KFC – 6 Months on various projects</li><li>99c – Ackermans eCommerce – 12 Months</li><li>MiniPOS – V+ Website - Project</li><li>MiniPOS – V+ App - Project</li><li>megrain – Website - Project</li><li>DMA – Various HTML mailers</li><li>Valient – Various projects on FNB, Coronation and Altron – 3 Month</li></ul>

### Senior Art Director UX – Digital, Ogilvy Team Red on Vodacom

Period	:	September 2016 to February 2021
Type of employment	:	Permanent
Location	:	The Brand House, Bryanston, Sandton
Duties/Responsibilities	:	<ul style="list-style-type: none"><li>Digital design concepts, layouts, and rollouts – All social platforms, in house media, 3rd party online platforms, in-app, in-store digital screens etc.</li><li>Integrated project brainstorm, concept, layout, and rollout across multiple platforms</li><li>Animation and video editing</li><li>UX and UI project conceptualization</li><li>CI (Corporate identity) implementation</li><li>Online landing pages and micro websites – Project related – Wayin</li><li>Digital team leader/mentor and management</li></ul>

- Digital QA and review of digital projects in studio
- Digital Seniors meetings management

### **UX Designer/Content Manager, ABSA**

Period : June 2016 to August 2016  
 Type of employment : Contract – 3 months  
 Location : CBD Johannesburg – ABSA Towers North  
 Duties/Responsibilities :

- All design requests and requirements
- Building of the new ABSA – Africa website roll-out - Kenya
- CI (Corporate identity) implementation
- Icon sets – Extensive icon sets supporting multiple interface themes
- Fully responsive websites and landing pages

### **Freelance Graphic Designer, Alcarri CC**

Period : Current  
 Type of employment : Freelance  
 Location : Kyalami, Johannesburg  
 Duties/Responsibilities :

- Conceptual design layouts
- Final design concepts
- Event décor design both conceptual and print
- Signage

Brands involvement : Estée Lauder, Le Mer, Tommy Hillfiger, DKNY, M · A · C, Bobby Brown, Aramis, Clinique, Jo Malone, Tom Ford, Smashbox, LAB Series, Telkom, Vodacom, Rentokil, MTN

### **Freelance Graphic Designer, INET BFA (Pty) Ltd.**

Period : Current  
 Type of employment : Freelance  
 Location : Rosebank, Johannesburg  
 Duties/Responsibilities :

- Conceptual design layouts
- Final design concepts
- Event décor design both conceptual and print
- Signage

### **Senior Designer, VIP247 (Pty) Ltd.**

Period : Sep 2015 to June 2016  
 Type of employment : Permanent  
 Location : Bryanston, Sandton  
 Reason for leaving : Initial appointment promised real UX opportunity, pursuing a more UX/UI role  
 Duties/Responsibilities :

- All design requests and requirements
- All marketing material for 6 international Brands both digital and print, for the US, UK, CA, DE, FR, IT and AU
- Multiple marketing campaigns, past and currently running
- New brand websites, maintenance of existing for all 6 brands
- CI (Corporate identity) implementation
- Create, update and maintain all corporate stationary
- All corporate signage, media advertising and print
- Icon sets – Extensive icon sets supporting multiple interface themes
- Online campaigns for 6 brands, including landing pages, direct mail campaigns, all marketing material both print and digital, affiliate assets and marketing material, for all mediums, desktop, tablet and mobile.
- Fully responsive websites, landing pages and digital campaigns.

Reason for leaving : Pursuing better job prospects

### **Senior Graphic/Web/UX Designer, INET BFA (Pty) Ltd. (Merger I-Net Bridge and McGregor BFA)**

Period : Dec 2013 to Sep 2015  
 Type of employment : Permanent

Location : Rosebank, Johannesburg  
Reason for leaving : Headhunted for UX Lead/Senior Designer, pursuing career growth  
Duties/Responsibilities :

- All design requests and requirements
- All marketing material for INET BFA (Pty) Ltd. both digital and print
- Multiple marketing campaigns, past and currently running
- Desktop publishing throughout the company structure
- Concept, design and implementation of New INET BFA CI (Corporate identity) resulting from merger, I-Net Bridge and McGregor BFA
- CI (Corporate identity) implementation
- Create, update and maintain all corporate stationary
- All corporate signage, media advertising and print
- UX Design - Software interface conceptualization
- Icon sets – Extensive icon sets supporting multiple interface themes
- 3D Animation and video editing for TV and Video

  
Reason for leaving : Pursuing better job prospects

### **Senior Graphic/Web/UI Designer, I-Net Bridge (Pty) Ltd.**

Period : Sep 2010 to Nov 2013  
Type of employment : Permanent  
Location : Rosebank, Johannesburg  
Reason for leaving : Not leaving, same company, merger with McGregor BFA, corp name change  
Duties responsibilities :

- All design requests and requirements
- All marketing material for I-Net Bridge (Pty) Ltd. both digital and print
- Events Coordination for several internal and external social events
- Multiple marketing campaigns, past and currently running
- Desktop publishing throughout the company structure
- CI (Corporate identity) design and management
- Create, update and maintain all corporate stationary
- All corporate signage, media advertising and print
- Management of Graphics Department
- UI Design - Software conceptualization of new financial software development
- Video editing for online and TV advertising
- 3D Animation for TV and Video
- Marketing budget management and control

### **Web/Graphic Designer, ceepingREAL**

Period : Feb 2010 to Sep 2010  
Type of employment : Permanent  
Location : Johannesburg, South Africa  
Duties/Responsibilities : All company marketing, web design and all graphic design, both internally and externally.  
Reason for leaving : Headhunted to join larger company with more opportunities.

### **Marketing and Communications Coordinator, RedScreen (Pty) Ltd.**

Period : Nov 2009 to Feb 2010  
Type of employment : Contract  
Location : Fourways, South Africa  
Duties/Responsibilities :

- All design requests
- All marketing material for RedScreen (Pty) Ltd.
- Events Coordination for several internal and external social events
- Multiple Marketing campaigns, past and currently running
- Desktop publishing throughout the whole company structure
- Corporate Identity Design and Corporate Stationary

  
Reason for leaving : End of contract

### **Web Designer, Rodoyo**

Period : Sep 2009 to Oct 2009  
Type of employment : Contract  
Location : Sandton, South Africa  
Duties/Responsibilities :

- All design requests
- All marketing material for Rodoyo.com
- Multiple Marketing campaigns, past and currently running
- All web design and general maintenance internal and external
- All web and solution development
- Database design, development and implementation (Microsoft Access & SQL Server)
- Desktop publishing
- General IT support, desktop support

Reason for leaving : End of contract

#### **Solutions Developer, Mont Blanc Financial Services (Pty) Ltd.**

Period : Jul 2006 to Aug 2009  
Type of employment : Permanent  
Location : Johannesburg, South Africa  
Duties/Responsibilities :

- All design requests
- All marketing material for Mont Blanc Financial Services (Pty) Ltd., Mont Blanc Insurance (Pty) Ltd., Insurance Underwriting Managers (Pty) Ltd., Mont Blanc Projects & Properties (Pty) Ltd.
- Multiple Marketing campaigns, past and currently running
- All web design and general maintenance for all four companies
- All web and solution development for all four companies
- Database design, development and implementation (Microsoft Access & SQL Server)
- Desktop publishing throughout the whole company structure
- General IT support, desktop support

Reason for leaving : Retrenchment

#### **Database Administrator, ADvTECH**

Period : May 2006 to Jun 2006  
Type of employment : Contract  
Location : Johannesburg, South Africa  
Duties/Responsibilities : Database conversion from MS Access to SQL Server  
Reason for leaving : End of contract

#### **Front-End Developer, eXactmobile Ltd**

Period : Mar 2006 to Apr 2006  
Type of employment : Contract  
Location : Johannesburg, South Africa  
Duties/Responsibilities :

- Front End Development – Visual Studio .Net, HTML, Adobe Master Collection CS3 Development Tools
- Graphic Design – Corel Suite 14, Adobe Master Collection CS3 Design Tools
- Newsletters – Design and Distribution

Reason for leaving : End of contract

#### **Draughtsman/Database Administrator/Programmer, City of Tshwane CTMM**

Period : Jan 2004 to Feb 2006  
Type of employment : Permanent  
Location : Pretoria, South Africa  
Duties/Responsibilities :

- In house system support
- Web design and development (HTML, XML, Flash MX, Dreamweaver MX, Front Page)

- Database design and development (Access, SQL Server, VBA)
- SQL query languages, pull reports/data for internal and external customers

Reason for leaving : Better prospects

**Systems Support Analyst, Utell (Pty) Ltd.**

Period : Jan 1999 to Apr 2003

Type of employment : Permanent

Location : Croydon, London, United Kingdom

- Duties/Responsibilities :
- In house system support
  - Web design and development (HTML, XML, Flash MX, Dreamweaver MX, Front Page)
  - Database design and development (Access, SQL Server, VBA)
  - SQL query languages, pull reports/data for internal and external customers
  - Design, develop and maintain databases
  - First line support to users of these databases
  - Create, develop and implement Automation scripts, using Compuware QARun
  - Run these automation scripts, taking away some of the workload from Data Management
  - Write, create and develop SQL queries, pulling information from CRS (Central Reservation System) for internal and external customer use
  - First line IT support to Data Management
  - Dealing with hoteliers queries on the phone, by email and fax
  - Keeping the Central Reservation System (CRS) up to date with the latest information received from clients

Reason for leaving : Returned to South Africa

**Senior Draughtsman, City Council Of Pretoria**

Period : Nov 1993 to Mar 1998

Type of employment : Permanent

Location : Pretoria, South Africa

- Duties/Responsibilities :
- Updating and maintaining of the underground electrical plans of the electrical network of Pretoria
  - Designing new, and updating existing electrical drawings and diagrams of elements like transformers, relays, street lamp plans etc.
  - Database maintenance
  - Keep records up to date with the latest information

Reason for leaving : Relocated to the United Kingdom

**Qualification**

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**CIW**

Year completed : 2003

Education level : Certificate

Institution : Top Choice Computer Careers

Location : Croydon, London, UK

**MCS D**

Year completed : 2003

Education level : Certificate

Institution : Top Choice Computer Careers

Location : Croydon, London, UK

**N4 Technical**

Year completed : 1993

Education level : Diploma

Institution : Pretoria West Technical College

Location : Pretoria, South Africa

**N5 Technical**

Year completed : 1993

Education level : Diploma

Institution : Pretoria West Technical College

Location : Pretoria, South Africa

## References

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### Ms. Jolaine Boyd

Company : TOA Global  
: Chief Marketing Officer  
Tel : Australian Based  
Email : jolaine.boyd@toaglobal.com  
Reference type : Work

### Ms. Koby Cruz

Company : TOA Global  
: VP Marketing Growth  
Tel : Australian Based  
Email : koby.cruz@toaglobal.com  
Reference type : Work

### Mr. Albert De Andrade

Company : Ogilvy & Mather  
: Creative Partner – CD  
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Reference type : Work

### Ms. Adeeba Adams

Company : 99c  
: Senior Digital Account Director  
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Reference type : Work

### Ms. Bronwyn Barlow

Company : TOA Global  
: Head of Content  
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Reference type : Work

### Ms. Kerry Douthwaite

Company : Figment Design Laboratories  
: Loyalty Manager  
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Reference type : Work

### Mr. Matthew Barnes

Company : Ogilvy & Mather  
: Chief Creative Officer  
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Reference type : Work

### Mr. Pieter Du Plesis

Company : Megrain  
: CEO and Owner  
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Reference type : Work